

WORLDWIDE CLIMATE PROTECTION: MAKE YOUR STATEMENT!



Climate protection is an important issue – for you and for your customers. Now is the time to take advantage of the world's first climate-neutral mail shipment option with DHL Global Mail.

Climate protection is measurable. Pick-up, transport, delivery – harmful CO₂ emissions are an unpreventable by-product of logistics. With *GOGREEN*, you offset these effects by means of a verified process* involving various climate-protection projects** – and make a valuable contribution to our environment. Easily and sustainably.

* Verified by Société Générale de Surveillance according to the standard ISO 14064

** Recognized by the United Nations Framework Convention of Climate Change

Your benefits from *GOGREEN*:

You make a sustainable contribution to the environment

Compensate CO₂ emissions in your value chain with verified processes and instruments.



You demonstrate your commitment

The *GOGREEN* logo shows your customers at a glance that you care about the climate.



You enhance your image

The confirmation of participation and certificates are ideal for press releases and campaigns to show your commitment to the environment.

You don't have to worry about a thing

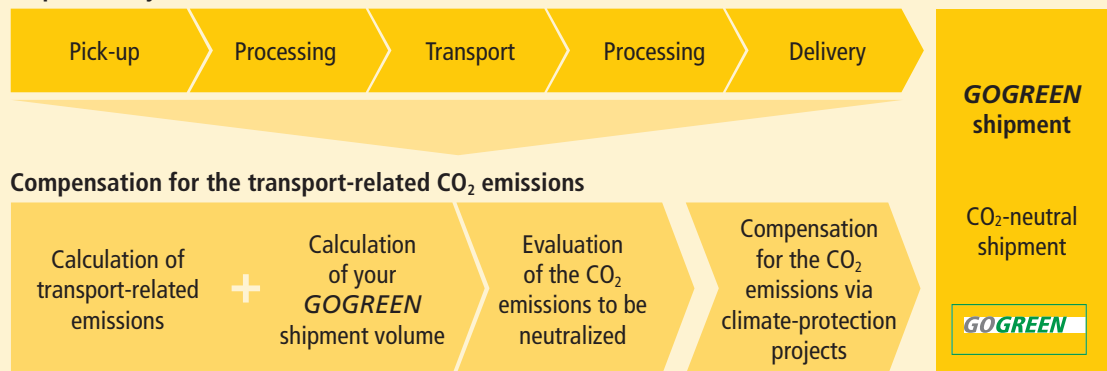
DHL Global Mail takes care of all the details – so that you can concentrate on your core business.

CLIMATE PROTECTION WITH GOGREEN

It couldn't be easier: Send your international mail as always, with the service quality and delivery speed you expect from DHL Global Mail. We calculate the emissions resulting from your shipments and help you offset the CO₂ generated.

The GOGREEN process – here's how it works:

Shipment of your mail



Support in the right place at the right time

With GOGREEN, you make a 100-percent sound investment in climate protection. Two examples of our climate protection projects:



Hydropower plants in Brazil

- A hydropower station in Mato Grosso harnesses the force of the river to generate clean energy.
- The project replaces diesel generators responsible for 20,000 t of CO₂ emissions annually.

More information: project 0663 at www.unfccc.int



Biomass power plant in India

- Agricultural waste is burned to generate electricity.
- The resulting ashes are used as fertilizer.
- The project is certified by the UN as CER Gold Standard.

More information: project 0298 at www.unfccc.int

